



CIPE- COACHING INTERPAIRS FOR EMPLOYMEN
N°: **2019-1-ES01-KA202-064294**

PERSONAL FORM

Form to fill in before recording the video "real case scenario" with the requested information. This information must be reported in the video and will also be used for training in Croatia during which the case of one of the two persons will be analysed.



Name of the person	<i>Marian Babić</i>
Title of the Video	<i>CIPE projekt - Korištenje društvenih medija 1. dio</i>
Thematic area (please select one option)	<p><input checked="" type="checkbox"/> Creating or improving a good Social Digital identity for the e-enterprise.</p> <p>What would you like to be created for your business? (Choose at least 4 options)</p> <p><input checked="" type="checkbox"/> Web site <input checked="" type="checkbox"/> E- commerce site <input checked="" type="checkbox"/> Facebook page and Instagram Page <input checked="" type="checkbox"/> Twitter page <input checked="" type="checkbox"/> LinkedIn profile <input type="checkbox"/> Pinterest <input type="checkbox"/> YouTube <input type="checkbox"/> Web Ticket system <input type="checkbox"/> Other: _____ _____ _____</p> <p><input type="checkbox"/> Creating or improving a Strategy for monitoring and maintaining the Social Digital Identity</p> <p>(They will use tools such as google alerts, google analytics, TweetReach, facebook analytics, youtube analytics, HowSociable, tweetdeck, hootsuite, Google AdWords, etc.)</p>
City and address	<i>Gorička ulica 14, Dugo Selo 10370</i>
Vision	<i>To produce high-quality, profitable, easy to use products that incorporate high technology for the individual. Ensure quality of software developed meets or exceeds expectations.</i>



Why do you intend to participate in the project?	<p><i>I wanted to share my experience with other people and wanted to see other opinions as well.</i></p>
Please, describe when, why and how you start creating your digital identity	<p><i>I started my digital identity on Facebook just for fun and entertainment. My uncle helped my create my first profile. Later on I started creating my identity on other platforms such as Instagram, Snapchat and LinkedIn.</i></p>
Describe your Digital Identity (if have): what and how you use social media	<p><i>What do you use? Please write URL pages</i></p> <p><input type="checkbox"/> Website: <input type="text"/></p> <p><input type="checkbox"/> E- commerce site: <input type="text"/></p> <p><input type="checkbox"/> Facebook page: <input type="text"/></p> <p><input checked="" type="checkbox"/> Instagram Page: <input type="text" value="https://www.instagram.com/babic_marian/"/></p> <p><input type="checkbox"/> Twitter page: <input type="text"/></p> <p><input checked="" type="checkbox"/> LinkedIn profile: <input type="text" value="https://www.linkedin.com/in/marian-babic-aa993a1a7/"/></p> <p><input checked="" type="checkbox"/> Other: <input type="text" value="Snapchat, Whatsapp, Discord, Gmail, Slack"/></p> <p><i>How do you use them?</i></p> <p><i>I use social networks for mostly for communication purposes. My Instagram and Snapchat are networks I use for sharing pictures and videos with my friends and family. I use LinkedIn for promoting myself in software engineering field.</i></p>



<p>Is there any weakness of your social media usage that you would like to point out? Which ones?</p>	<p><i>My biggest weakness is not updating my security settings enough. Passwords I use are strong but its not safe to have them for long period of time.</i></p>
<p>Is there any aspect of your social media usage that you would like to improve? Which ones?</p>	<p><i>I would like to improve my LinkedIn profile by updating it with information and knowledge I acquired.</i></p>