



CIPE- COACHING INTERPAIRS FOR EMPLOYMEN  
N°: **2019-1-ES01-KA202-064294**

## **PERSONAL FORM**

*Form to fill in before recording the video "real case scenario" with the requested information. This information must be reported in the video and will also be used for training in Croatia during which the case of one of the two persons will be analysed.*



<b>Name of the person</b>	Monika Sirotković
<b>Title of the Video</b>	
<b>Thematic area (please select one option)</b>	<p><input type="checkbox"/> <b>Creating or improving a good Social Digital identity for the e-enterprise.</b></p> <p>What would you like to be created for your business? (Choose at least 4 options)</p> <p><input type="checkbox"/> Web site <b>x</b></p> <p><input type="checkbox"/> E- commerce site</p> <p><input type="checkbox"/> Facebook page and Instagram Page <b>x</b></p> <p><input type="checkbox"/> Twitter page <b>x</b></p> <p><input type="checkbox"/> Linkedin profile</p> <p><input type="checkbox"/> Pinterest</p> <p><input type="checkbox"/> YouTube <b>x</b></p> <p><input type="checkbox"/> Web Ticket system</p> <p><input type="checkbox"/> Other: _____</p> <p>_____</p> <p>_____</p> <p><input type="checkbox"/> <b>Creating or improving a Strategy for monitoring and maintaining the Social Digital Identity</b></p> <p>(They will use tools such as google alerts, google analytics, TweetReach, facebook analytics, youtube analytics, HowSociable, tweetdeck, hootsuite, Google AdWords, etc.)</p>
<b>City and address</b>	Dugo Selo, Iločka 20
<b>Vision</b>	Digital identity is a huge part of everyone's life nowadays. It can be used in many different fields and a lot of good things can be done and promoted through it. Although it can be useful, it is important to protect your digital identity so no one can misuse your personal data
<b>Why do you intend to</b>	



<b>participate in the project?</b>	Because I use my digital identity a lot and I want to know more about it and how to help other people to use it in a helpful way
<b>Please, describe when, why and how you start creating your digital identity</b>	I started using it in 2008. I created a profile on Facebook and for a first few years , I used that profile for games only. I saw everyone else doing it, so I wanted to try also.
<b>Describe your Digital Identity (if have): what and how you use social media</b>	<p><i>What do you use? Please write URL pages</i></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Web site: _____</li><li><input type="checkbox"/> E- commerce site: _____</li><li><input type="checkbox"/> Facebook page: __ <a href="https://www.facebook.com/monika.sirotkovic">https://www.facebook.com/monika.sirotkovic</a> __</li><li><input type="checkbox"/> Instagram Page: __ <a href="https://www.instagram.com/monika_sirotkovic/">https://www.instagram.com/monika_sirotkovic/</a> _</li><li><input type="checkbox"/> Twitter page: _____</li><li><input type="checkbox"/> LinkedIn profile: _____</li><li><input type="checkbox"/> Other: _____</li></ul> <p>_____</p> <p>_____</p> <p><i>How do you use them?</i></p> <p>___ <i>I use them for fun and catching up with friends and family</i> _____</p> <p>_____</p> <p>_____</p> <p>_____</p>
<b>Is there any weakness of your social media usage that you would like to point out? Which ones?</b>	I think the only weakness in my social media usage is that I'm using it only for fun. I would like to make a difference in the world and some serious work through my social media.



<b>Is there any aspect of your social media usage that you would like to improve? Which ones?</b>	I would like to use it less and concentrate on important things.